



BECKY'S GRAPHIC DESIGN®
BOOK DESIGN + SELF-PUBLISHING

Is Your Manuscript Actually Ready for Format and Design?

Design decisions don't just affect how your book looks — they affect how it sells.

Most nonfiction authors have strong ideas and solid content.

What often holds the book back is a lack of clarity around how design fits into the self-publishing process and **how visual decisions support positioning, credibility, and reader trust.**

Book Design Readiness Checklist

Your book is ready for design when:

- The manuscript is finalized and professionally edited
- The target reader and sales context are clearly defined
- The interior structure and hierarchy are complete
- Cover and interior are being planned as one system
- Design decisions support the self-publishing process

Designing too early often leads to rework, delays, and unnecessary cost.

Schedule a Book Design Readiness Review

Schedule a focused 30-minute session to determine what your manuscript needs next—and what to finish first.

We don't just prepare files. We prepare books to succeed.