

# Small Business Start-Up Packages

If you have a brand new business these are the best options for you. We know you're excited to present yourself in a professional way so we've put these packages to give you just what you need AND save you money.

## BASIC START-UP PACKAGE

This package includes a logo design and print pieces you need to advertise your business locally and offers building blocks to create your social media channels.

### *This package includes -*

- Your Business **BASIC LOGO DESIGN** Package -
- Flyer or Rack card designed and prepped for printing
- Business card designed and prepped for printing

## BRAND & WEB START-UP PACKAGE

For the most effective and comprehensive visual brand, we recommend having both digital and physical aspects of your business represented clearly and consistently.

### *This ultimate small business starter package includes:*

- Everything in Full Business **BRANDING PACKAGE**
- Basic Squarespace website package with up to four pages
- Business card designed and prepped for printing
- Print piece or marketing direction from our a la carte menu

## A LA CARTE

- Business Card: **\$250**
- Rack Card: **\$500**
- Letterhead + Envelope Design: **\$200**
- Brochure Design: **Starts at \$600**
- Social Media Templates: **\$250**
- Email Newsletter Template: **Starts at \$300**
- MailChimp eMail Setup: **\$450**
- Marketing Direction Treatment and Written Content Packages: **Starts at \$600**



BECKY'S GRAPHIC DESIGN

615.562.7148 | 315.254.4983

## Ready to get started?

SAVE \$150

# \$1800

SCHEDULE A FREE CONSULTATION

[calendly.com/bgd](http://calendly.com/bgd)

STARTS AT

# \$4500

WE GROW

IDEAS INTO

BEAUTIFUL

BRANDS.