

Book Design and Layout

Authors are some of our favorite people - and over the course of our 25 years we have had the joy of bringing many manuscripts to life. We know all the tricks to getting a book published, from layout and printing to ISBN assignment and administration.

BOOK DESIGN

Basic Book Design - Book layout in InDesign including TOC, title pages, and copyright page

- Recommendations for printing options
- Front and back cover design
- ISBN and barcode assistance and placement
- Interior layout in InDesign
- Prep and upload of book to printer

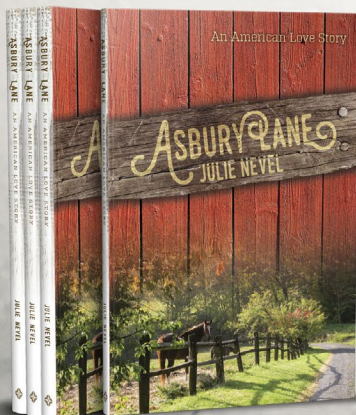
AUTHOR BRANDING PKG.

For the author with BIG plans! Does your book speak to a larger purpose you're passionate about? Maybe you'd like to present yourself as a speaker, or you're planning special events surrounding your finished manuscript release! Let us help you brand not only your book, but yourself as an author!

Author Branding Package includes:

- Book Design - *see above* Book layout in InDesign including TOC, title pages, and copyright page
- Wordmark Logo
- Basic Marketing Package plus...
- Author Website - up to three pages
- Setup of basic MailChimp email list

See below for an example of a marketing piece we created for one of our clients



SHINETHORTHY PUBLISHING
NASHVILLE | TENNESSEE

Announcing

...the launch of Julie Nevel's
first book in the series, ASBURY LANE!

AVAILABLE FOR PURCHASE NOW AT **ShineworthyTea.com**



BECKY'S GRAPHIC DESIGN

615.562.7148 | 315.254.4983

info@beckysgraphicdesign.com

STARTING AT
\$1500

If you're
interested in
working with us
please fill out
[this form.](#)

STARTING AT
\$4500



CHILDREN'S BOOK DESIGN PACKAGE

As a company run by a grandma who loves to read to her grandchildren, books for children are some of our favorite designs to work on! This package brings your story idea to life in a finished product you'll be proud to read to the little ones in your life!

- Assistance with storyboard layout
- Assistance with choosing the best printer for your book
- Instructions and assistance with ISBN and bar code acquisition
- Cover design, front and back spread created with ISBN and bar code as required by selected printer
- [Prepared Illustrations placed into book layout](#)
- Text of story placed appropriately into layout
- Prep and upload of book to printer

STARTS AT
\$1200

