



BECKY'S GRAPHIC DESIGN
PRINT & DIGITAL DESIGN



2016 Certified Adobe
InDesign Expert

BUSINESS BRAND REVIEW & NEXT STEPS PACKAGE

only **\$99***

*This offer expires June 30, 2017
(Regular price is \$250)

Confused about what to do next?

Struggling with your brand?

- Are you unsure what you need to do to begin the process of branding your business?
- Do you feel your brand is scattered, lacking cohesion?
- Are you frustrated with technology and all the different options out there for marketing?
- Do you just need someone to look at where you're at right now and give you direction?

We are offering an opportunity to work one-on-one with Becky to clarify your goals and plan your strategy for your business, branding and growth. This isn't coaching or mentoring which requires a long term commitment.

This is an opportunity to get **unstuck**.

To move forward with someone who has been helping small businesses for a long time.

Work with Becky:

Becky has been working with businesses to develop their brand strategy since 1992. As a business owner herself, she knows what it's like to be head down in the trenches. She's been there - doing the best you can to create your product, offer your services and fill your orders. Not to mention trying to keep up with your family's schedule and maybe even a full time job!

And that's where she can help:

First she'll listen to your story.

- What are your goals?
- What have you done so far?
- What are you struggling with?

Based on your story – She'll review your brand online presence and you can send her any print materials you're using. Based on this information she will develop a customized plan to move forward.

This is what you'll receive:

- A detailed review of your brands online presence, customer reviews and social media with immediate action lists of improvements YOU can do yourself to improve your basic brand.
- A checklist of suggestions that will require a longer commitment of your time to complete but will be moving you in a direction for success with your brand
- Supplemental material, articles and inspiration to assist you in going forward customized to your situation.
- A list of ways we can help you create a professional branded business that is unique to your business model.
- A follow-up call 4-6 weeks later to check in and encourage your success!

Your cost:

We are offering this **BUSINESS BRAND REVIEW & NEXT STEPS PACKAGE for \$99*** – it's a commitment of our time to research and review who you are and it's a commitment of money for you. We want you to take this seriously, so you'll REALLY ACT on the information we give you.

Or a year from now you'll still be here.

Are you ready to move forward? Schedule an appointment with Becky with this link - <https://calendly.com/bgd/30min> or email Becky at becky@beckysgraphicdesign.com

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